



ADS Chapter 210

Tobacco Policy

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Chapter 210 – Tobacco Policy

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Chapter 210 – Tobacco Policy

210.1 OVERVIEW

Effective Date: 01/25/2000

This ADS chapter outlines the Agency's policy and position on current and future activities related to tobacco production, processing, marketing, and other related tobacco activities; and describes anti-tobacco activities that the Agency can undertake.

210.2 PRIMARY RESPONSIBILITIES

Effective Date: 05/08/2020

- a. The **Bureau for Global Health (GH)** and the **Bureau for Resilience and Food Security (RFS)** serve as co-advisors to Missions on any issues regarding implementation of the tobacco policy within their respective areas of responsibility.
- b. **USAID Mission Directors** are responsible for ensuring that the programs implemented through their Missions conform to USAID's policy on tobacco.
- c. **Program managers in USAID/W and at the Mission** are responsible for ensuring that the programs they manage adhere to USAID's policy on tobacco.

210.3 POLICY DIRECTIVES AND REQUIRED PROCEDURES

210.3.1 Tobacco Policy

Effective Date: 11/08/2016

The policy in this chapter supersedes previous USAID policy guidance on tobacco. Additional programmatic guidance will be provided as needed to concerned operational units.

USAID recognizes the health burden that the use of tobacco products places on transitioning and developing country populations and that, without action, this burden is expected to increase greatly. USAID also recognizes the role of tobacco production and trade in the economic development of many of these countries, and thereby appreciates the immediate need to identify alternative cash crops and related opportunities. This policy on tobacco is designed to support sector goals and objectives as articulated in the Joint STATE/USAID Strategic Plan and other U.S. Government (USG) policies. This policy also supports other international community policy and programmatic efforts to curb tobacco production, processing, marketing, and use. (See [ADS 210saa, Rationale for USAID Tobacco Policy](#))

USAID will undertake the anti-tobacco actions related to policy dialogue and programming stated in **210.3.1.1** through **210.3.1.3**.

210.3.1.1 Participation in International and National Forums

Effective Date: 01/25/2000

Text highlighted in yellow indicates that the adjacent material is new or substantively revised.

USAID will contribute to significant discussions related to anti-tobacco policies and programs through its participation in international and national forums, including those convened by multilateral organizations, such as UNICEF, World Health Organization, Food and Agriculture Organization, and the European Union; U.S. Government (USG) agencies, such as the Department of State, Department of Commerce, Department of Agriculture, Department of Health and Human Services, and the Centers for Disease Control; and through bilateral discussions, such as those under the U.S./Japan Common Agenda. USAID will encourage and support anti-tobacco efforts by these partners and other relevant governmental and non-governmental organizations.

210.3.1.2 Strengthen Links to Performance Goals

Effective Date: 10/03/2012

USAID will strengthen appropriate linkages between global anti-tobacco efforts and relevant performance goals articulated in the Joint STATE/USAID Strategic Plan. Missions, Regional Bureaus, and Pillar Bureaus have the latitude to design and implement high impact anti-tobacco activities to attain objectives in health, education, agricultural development, and economic growth consistent with the Joint STATE/USAID Strategic Plan and other USG policies related to tobacco.

210.3.1.3 Cease Support of Tobacco Growth and Promotion

Effective Date: 04/23/2013

USAID will not support the growth of tobacco as a cash crop, nor will it support agribusiness activities contributing to tobacco production, promotion, and use. Further, USAID will not support the reduction or removal by any foreign country of restrictions on tobacco product marketing. In countries in which tobacco is a major cash crop and an important source of income for low-income farmers, USAID may work with local agricultural interests to identify crops that are economic alternatives to tobacco and may support the introduction or expansion of these alternative crops.

210.4 MANDATORY REFERENCES

210.4.1 External Mandatory References

Effective Date: 04/23/2013

- a. [P.L. 112-74, The Consolidated Appropriations Act, 2012](#)

210.4.2 Internal Mandatory References

Effective Date: 01/25/2000

- a. [ADS 210maa, Action Memorandum for the Administrator, USAID Policy on Tobacco, signed January 25, 1999](#)

210.5 ADDITIONAL HELP

Effective Date: 04/23/2013

- a. [ADS 210saa, Rationale for USAID Tobacco Policy](#)

- b. [Curbing the Epidemic: Governments and the Economics of Tobacco Control](#)
- c. [Framework Convention for Tobacco Control, 2003](#)
- d. [Tobacco Control in Developing Countries](#)
- e. [US Department of Health and Human Services: How Tobacco Smoke Causes Disease. The Biology and Behavioral Basis for Smoking-Attributable Disease: A Report of the Surgeon General](#)
- f. [US Department of Health and Human Services: Preventing Tobacco Use Among Youth and Young Adults: A Report of the Surgeon General](#)

210.6 **DEFINITIONS**
Effective Date: 01/25/2000

There are no definitions for this chapter.

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